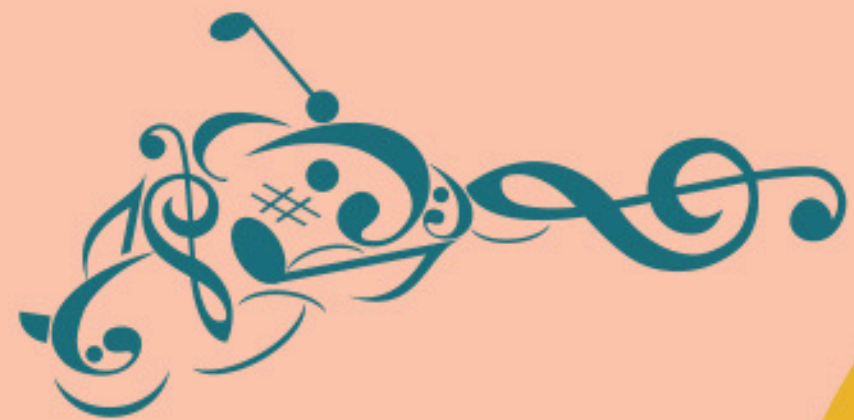


# Impact Report

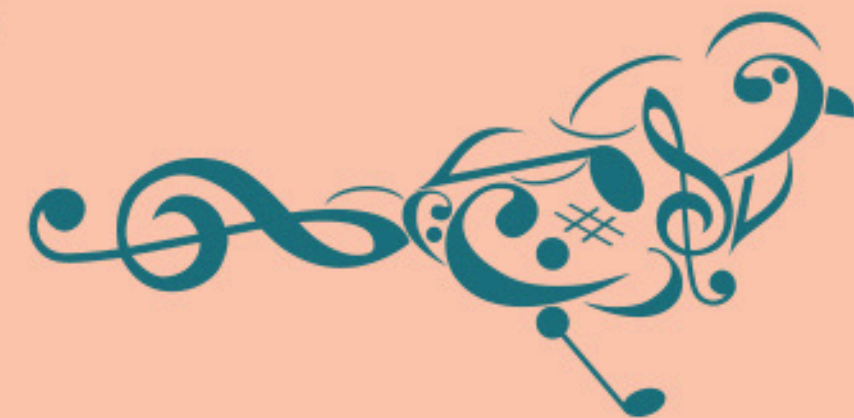
NORFOLK COUNTY MUSIC FESTIVAL 2025



100 YEARS

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1925-2025



# Norfolk County Music Festival

NORFOLKMUSIC.ORG.UK

INFO@NORFOLKMUSIC.ORG.UK

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We are a registered charity (1081411) that benefits people in the following ways:

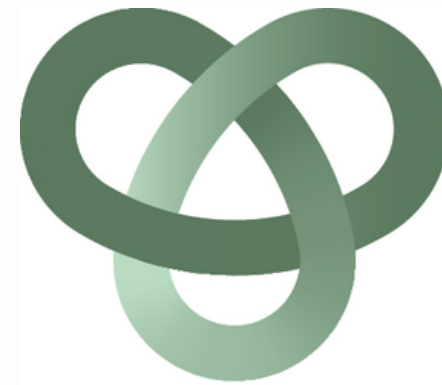
- **Raises expectations of children** - Provides expanded horizons and life chances
- **Mental health and wellbeing** - Being musical and creative is good for us
- **Improves standards of teaching** - Ensures Norfolk's children don't get left behind

Performing at the festival helps to build skills that are important for life:

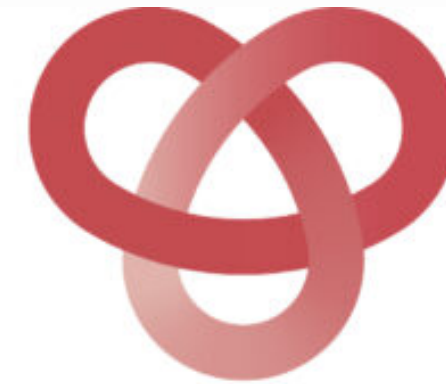
- **Confidence**
- **Resilience**
- **Creativity**
- **Focus**
- **Pride**



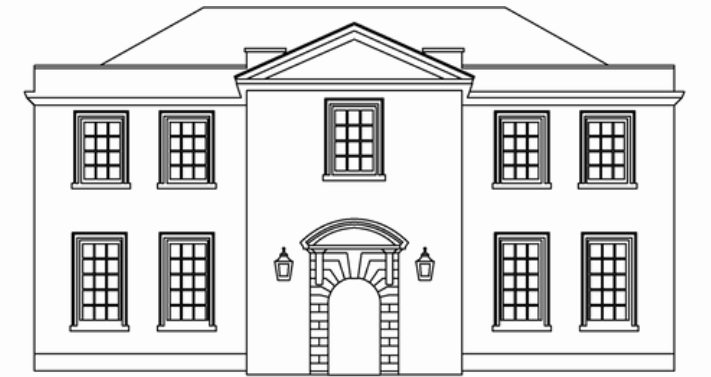
A heart felt thanks to the following organisations and charities for their generous support ❤️



NORWICH  
FREEMEN'S  
CHARITY



ANGUISH'S  
EDUCATIONAL  
FOUNDATION



THE ASSEMBLY HOUSE TRUST



The Limbourne Trust

Michael Badminton  
Young Musicians Trust  
Registered Charity No. 1076384



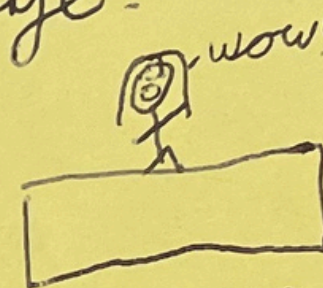


*"My child having the opportunity to take part. Really positive and celebratory experience."*

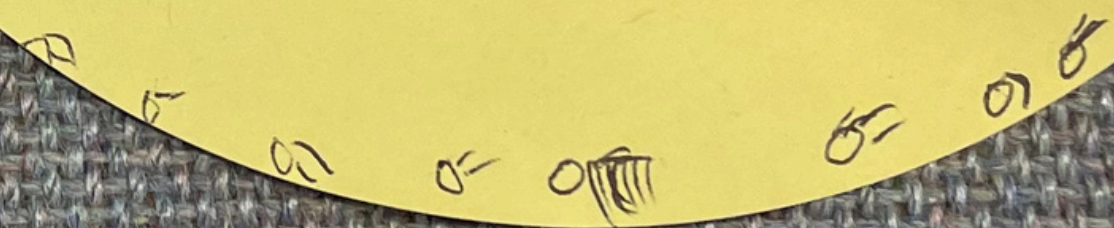
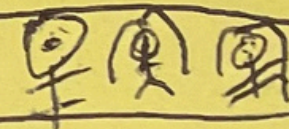
What I enjoyed most  
about the Norfolk  
County music festival  
was when I sang the Founder.



I loved looking  
around me it's so cool on  
the stage!

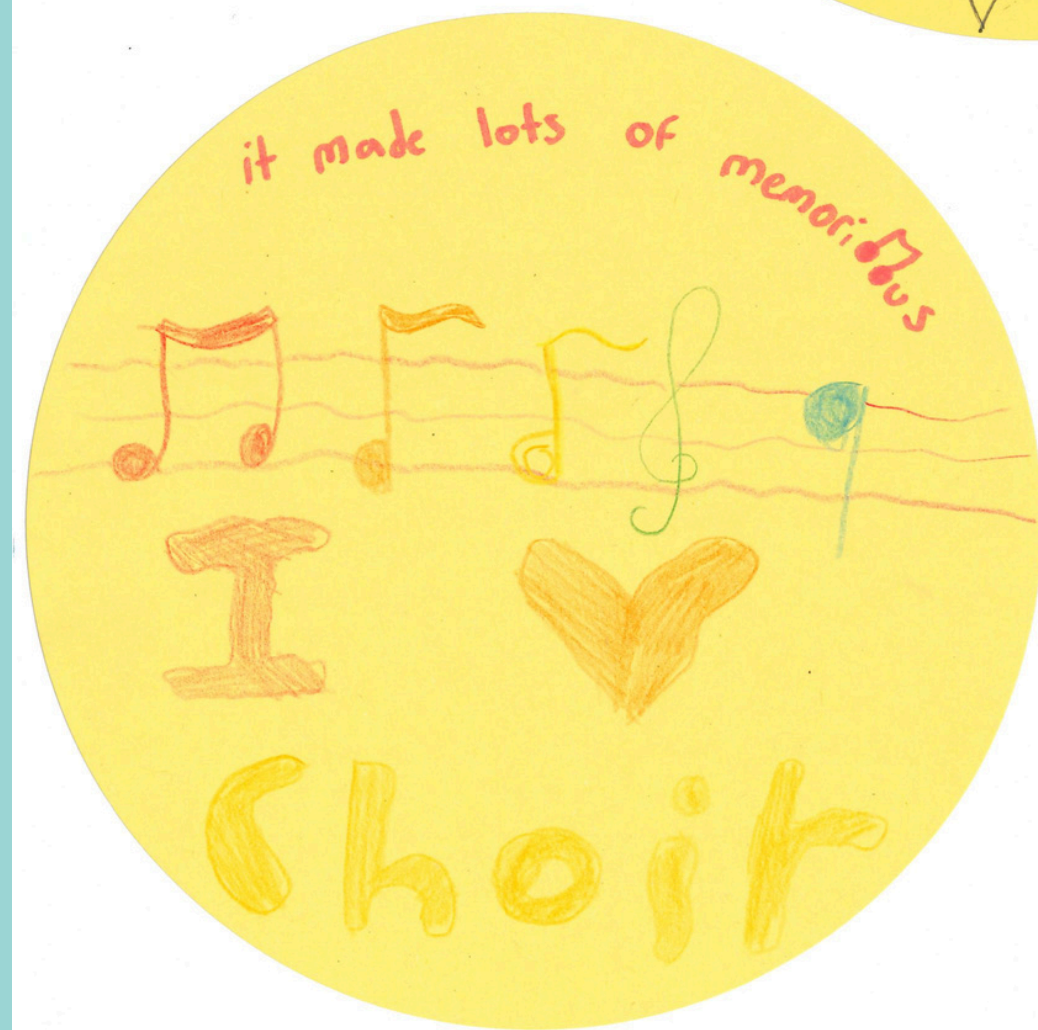
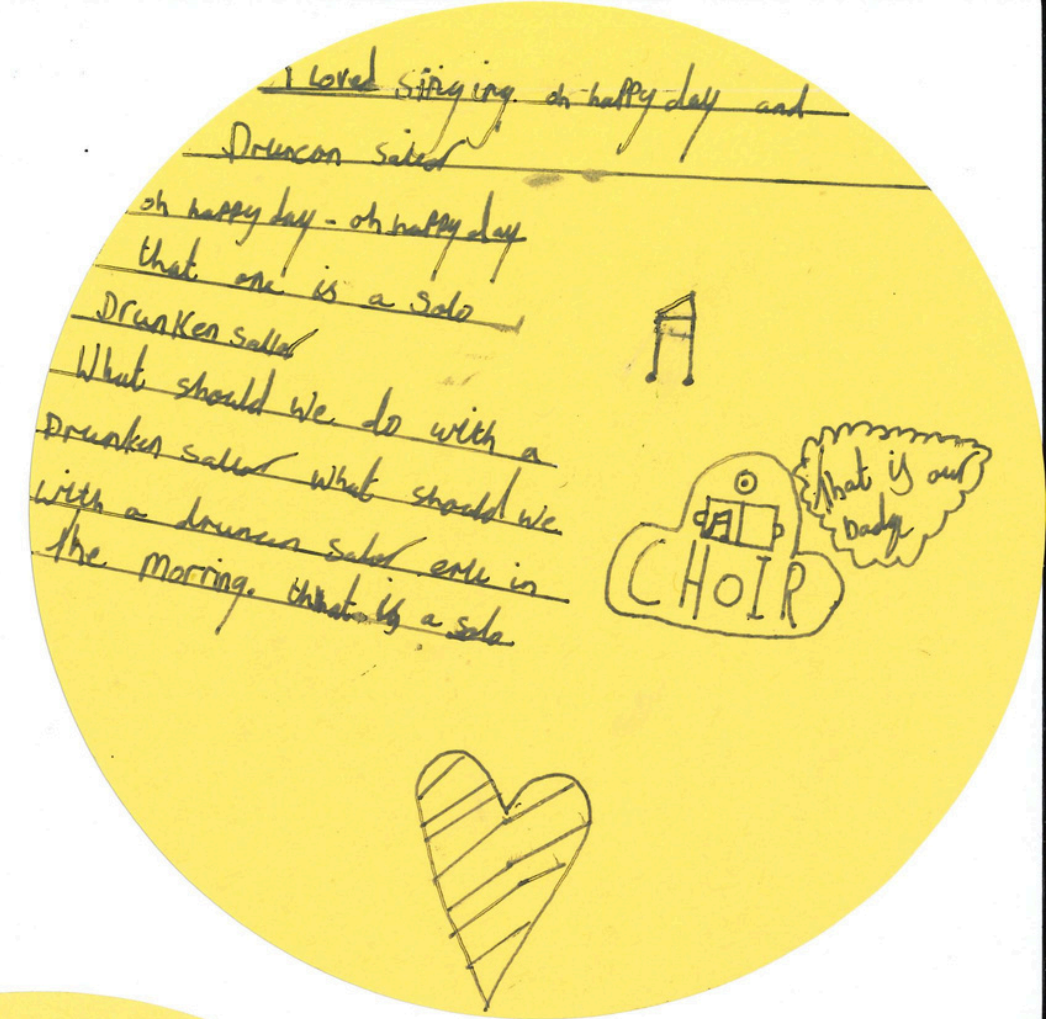


It was so fun singing & especially  
at the forum!





*"I loved hearing the other choirs sing. And I loved seeing the pride in the parents' faces when they saw what their children could do."*





The joy of singing  
there made me feel happy  
because I liked listening to others.  
It made me feel proud of every  
one.





For the start I  
had big butiflies. When I  
got up on the stage I was  
very proud of my self and all  
of my friends. I lifted when we  
sang 'The Founder out loud in  
Public with ~~people~~ People  
waching me.





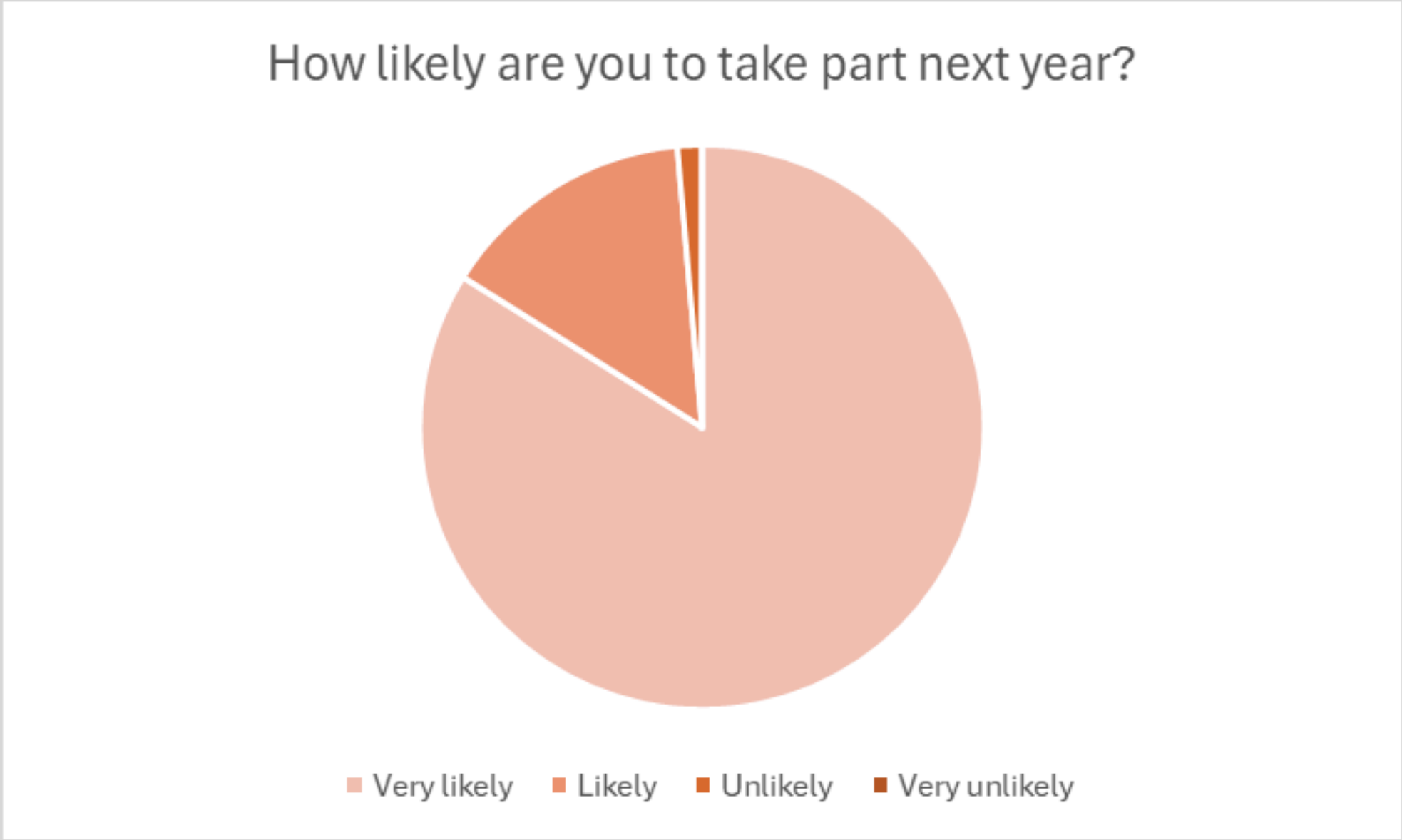
*"The way that funding for the choirs enabled the school teachers to become conductors."*



*"Seeing all the young children get up on the stage and watch their nerves all wash away as they just did what they all love doing and singing their little hearts out."*







**High Likelihood of Return: 98.1%\* of respondents are likely to take part again next year, reflecting the festival's success and strong participant satisfaction.**

\*83.5% Very likely, 14.6 Likely, 1.4% Unlikely, 0.5% Very unlikely - Data based on 216 responses to the 2025 audience survey



# *Gaspard's Foxtrot concert for children with Zeb Soanes, James Mayhew and the Norwich Philharmonic Orchestra*



**150 Tickets given free to families through local services:**

- **Action for Children**
- **Hamlet Centre**
- **Norfolk Fostering Service**
- **Young Carers & Families Support Service**
- **Home-Start Norfolk**

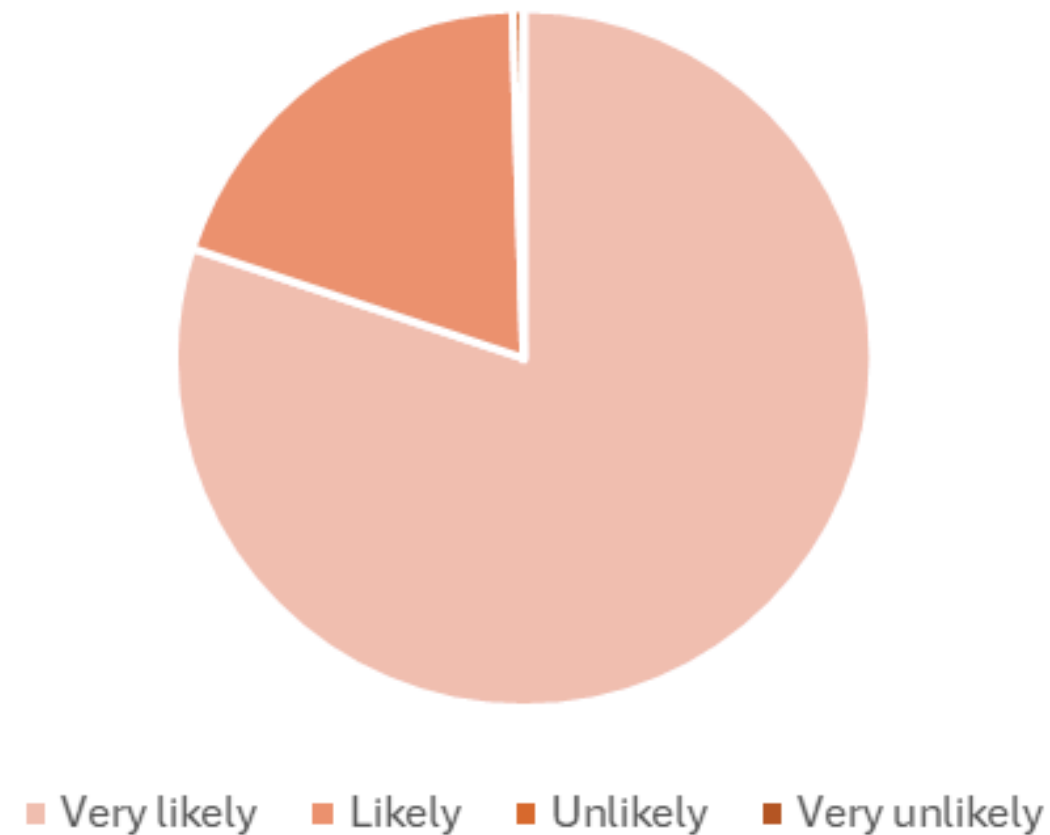




*“..the concert was a wonderful treat; our child had dimples upon dimples he was smiling so much”*



How likely are you to recommend the Festival to your family and friends?

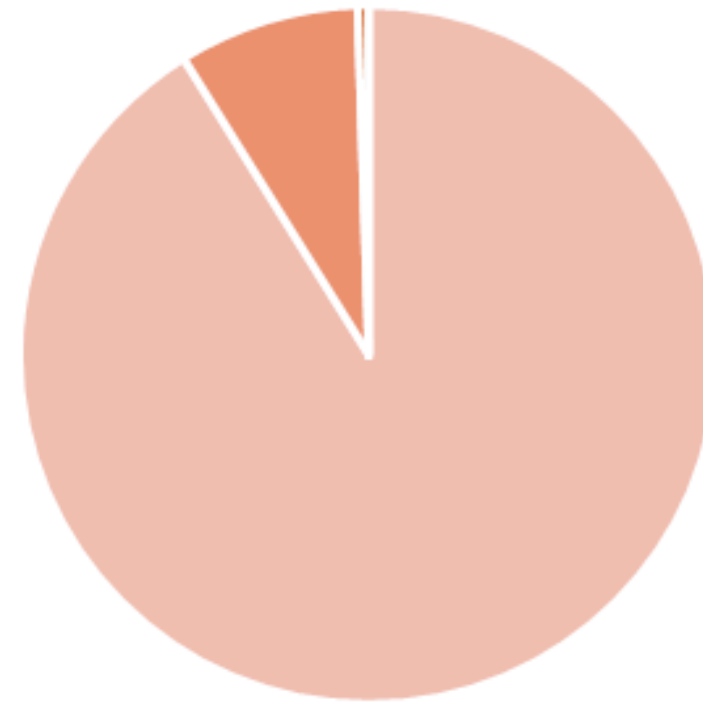


**The majority of responses (80.1%\*) indicate that attendees are very likely to recommend it, and 19.4% say they are likely to do so, indicating that the festival is highly regarded.\***

\*80.1%Very likely, 19.4% Likely, 0.5% Unlikely - Data based on 216 responses to the 2025 audience survey



How much do you agree that taking part in the Festival inspires and builds confidence?



Strongly agree Agree Disagree Strongly disagree

**Positive Impact on Confidence and Inspiration: The festival has been a confidence booster for participants, with 91%\* strongly agreeing that the festival inspired performers and helped build their confidence.**

\*91.2 Strongly agree, 8.4% Agree, 0.5% Disagree - Data based on 216 responses to the 2025 audience survey



## TEACHER:

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*"Watching the children shine on the stage and see the results of their hard work. Seeing children who might otherwise struggle in the school day absolutely rock their performance."*





***“Watching my students get the opportunity to perform something they created”***

Crescendo Project,  
photo Hall School





*“Watching the other SEND school performances.”*

*“I loved the whole festival. It was inspiring and beautiful”*





# ADULT & COMMUNITY CHOIRS EVENT

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*“The whole event was an utter triumph. We need to have more events like this to unite and uplift all these fabulous singers.”*





I really liked the  
music festival beause  
of the other schools  
singing and the movemnt  
during the singing.

Annika/Redcastle

What I liked was the lights  
~~around~~ around the room and  
I liked the different styles  
of ~~singing~~ singing.

I didn't dislike anything.

Before I was excited and I liked  
listening to the other songs.

During I get stage fright but I  
still enjoyed singing ~~infront~~  
infront of a crowd.



# SPECIAL PROJECTS AND EVENTS

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## *Increasing access* **Crescendo Project**

Our SEN music expert worked with 8 Special Schools across Norfolk. Each school composed a new piece of music on the theme of celebration. The children performed their compositions to each other and an audience of parents and friends.



## *Increasing access* **Intergenerational Project**

Working with charity Friend in Deed to bring older people to the Festival to enjoy listening to children sing. Music has the power to connect people with each other and with memories of their own childhood.



## *Increasing access* **One hundred new voices**

Sadly music provision in state schools continues to shrink, many schools are now without a trained music teacher. Our choirs expert worked with children and trained their teachers how to conduct, skills which will benefit further cohorts of children in the schools.



## *Vocal development* **Two Mass Sings!**

Uplifting. Connecting. Life-Affirming. These were just a few of the experiences reported by participants in the mass sings. Hundreds of voices singing together is a powerful experience to listen to and be part of.





# KEY IMPACTS

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## Community & Atmosphere

*A positive and inclusive atmosphere was noted as a key aspect of the festival. Many people mentioned the strong sense of belonging, both for participants and their families, reinforcing the importance of community engagement.*

## Sense of Achievement & Confidence Boost

Teachers and parents observed notable personal growth in students, particularly in overcoming stage fright.

## Choirs & Mass Singing

*The mass choir events, particularly were frequently mentioned as highlights. Large group performances created a sense of unity and collective joy, and a celebratory feel.*

*“Watching my Y6 pupils grow in confidence and conquer fears and stage fright, and going from being stroppy about it to enjoying the experience! They felt so proud of themselves!”*





# KEY IMPACTS

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## Adjudication & Feedback

Constructive feedback from adjudicators was widely appreciated. Many participants found the critiques valuable in enhancing their musical skills, helping them build confidence in their abilities.

*"Adjudication was very thoughtful and inspiring."*

## Inspiration and Learning:

*Performers enjoyed watching others perform. Masterclasses and expert guidance were especially appreciated as learning tools.*

*"Being inspired by the tutor/masterclass leader and by other players."*





# VOLUNTEER SUPPORT - 2025 FESTIVAL

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**10,000 people  
welcomed**

**650+ volunteer hours  
given during the two week  
Festival\***

**36  
volunteers**

*"The performances  
were absolutely  
splendid, and I was  
welcomed with  
much kindness."*



• and hundreds of hours given in preparation



# PERFORMANCES - 2025 FESTIVAL

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**550**

**Performances**

**10**

**Adjudicators**

**4000**

**Performers**

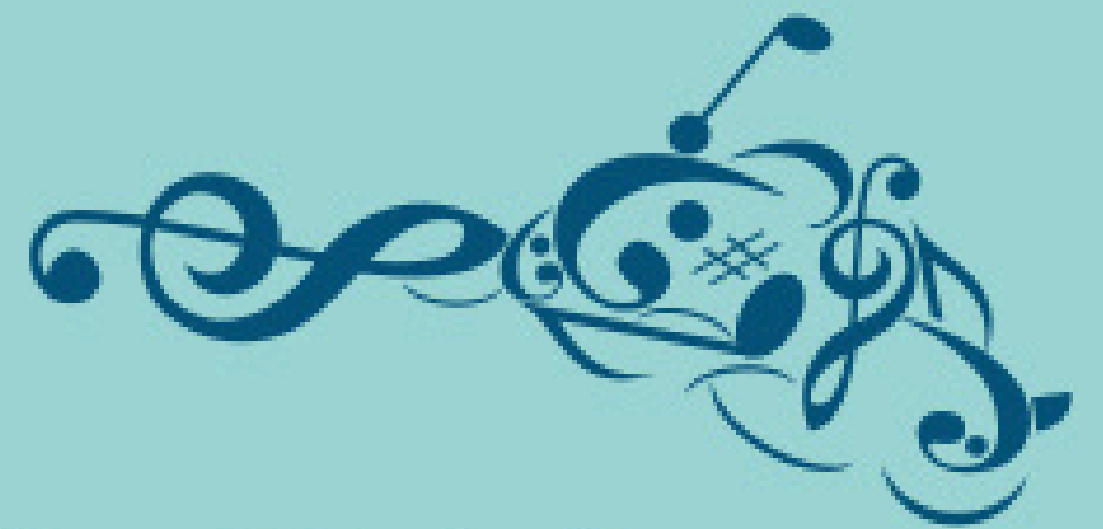
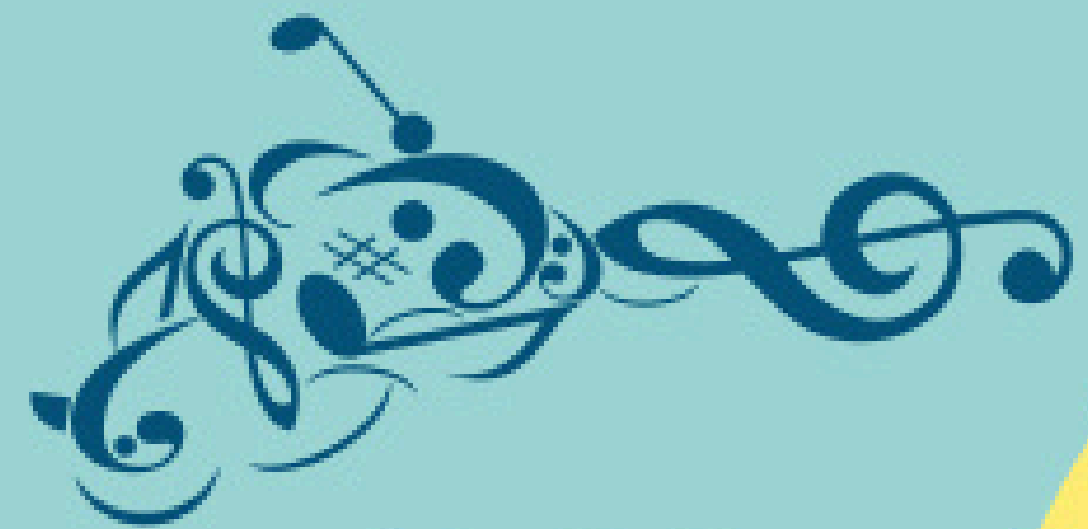
*"The atmosphere  
when performing  
was excellent."*

*"Adjudication was  
great!"*





Thank you for your support!



10-21 MARCH

CENTENARY FESTIVAL

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2025

